

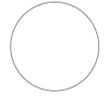
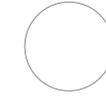
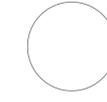
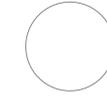
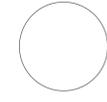
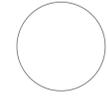
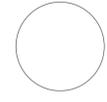
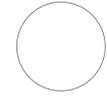
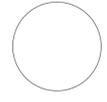
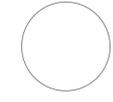
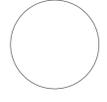
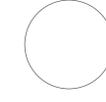
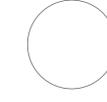
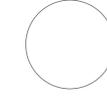
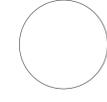
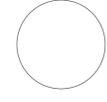
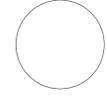
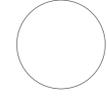
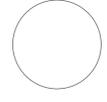
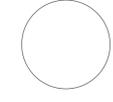
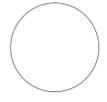
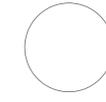
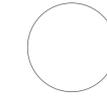
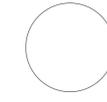
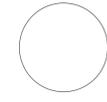
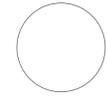
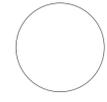
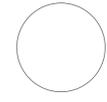
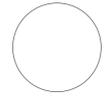
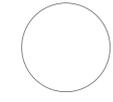
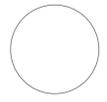
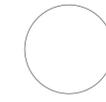
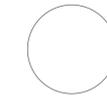
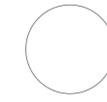
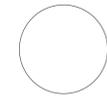
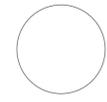
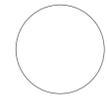
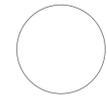
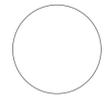
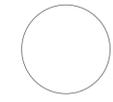
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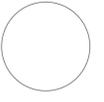
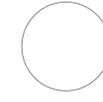
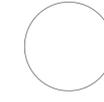
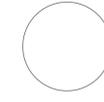
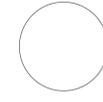
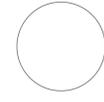
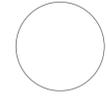
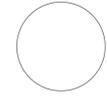
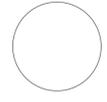
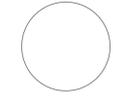
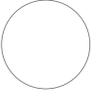
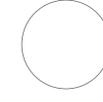
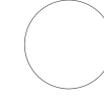
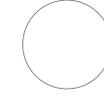
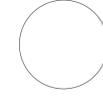
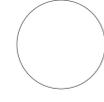
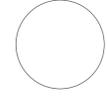
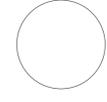
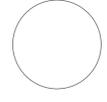
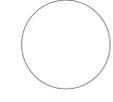
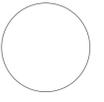
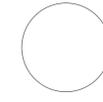
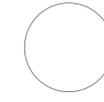
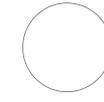
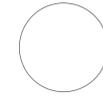
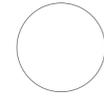
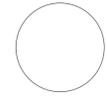
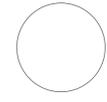
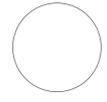
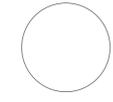
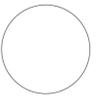
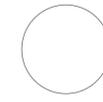
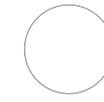
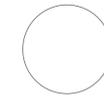
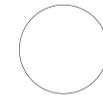
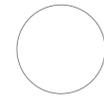
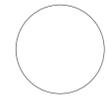
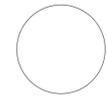
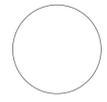
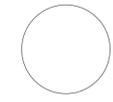
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CANVAS Estrategia de Innovación

FACTORES

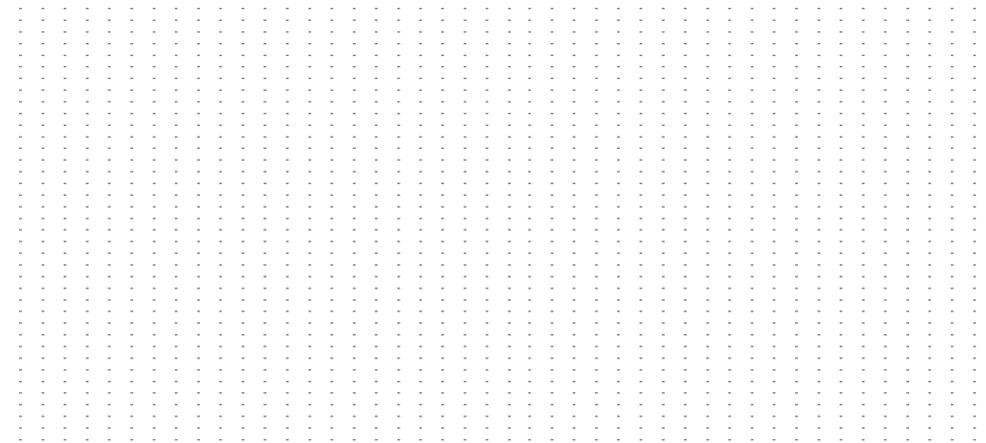
AMENAZAS

OPORTUNIDADES

ESTRATEGÍA DE LA EMPRESA 2020 - 2021

Estrategia de Innovación

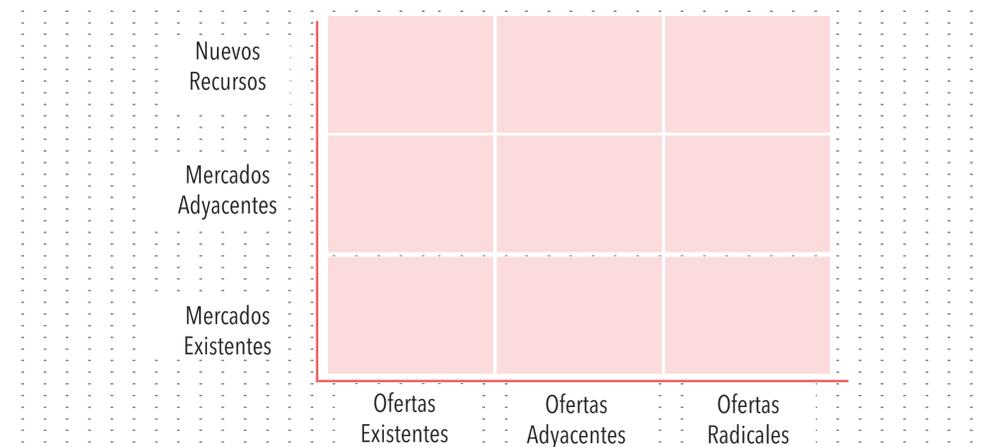
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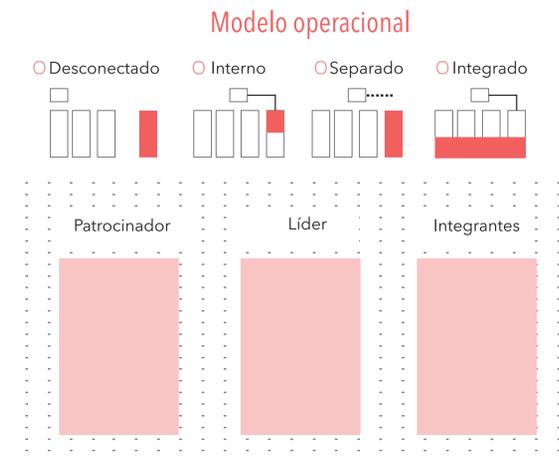
2 TIPOS DE ACTIVIDADES



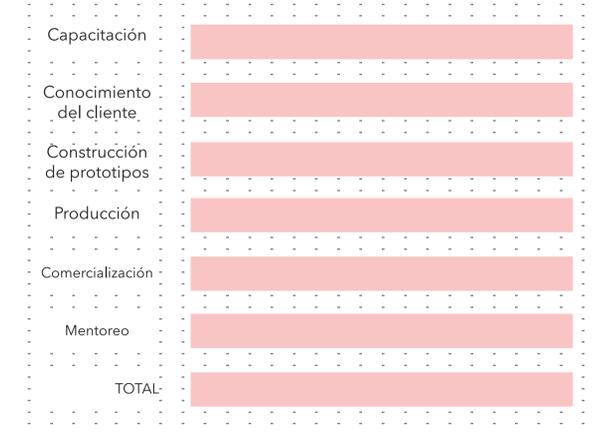
3 HORIZONTES



4 EQUIPO

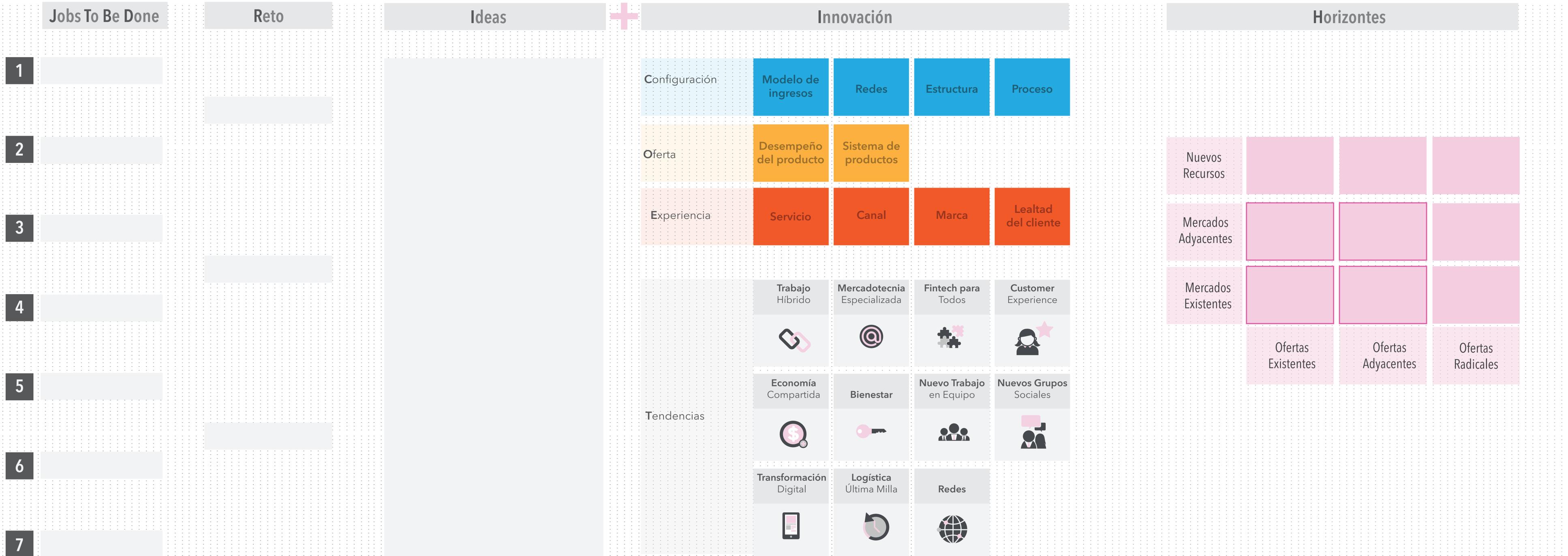


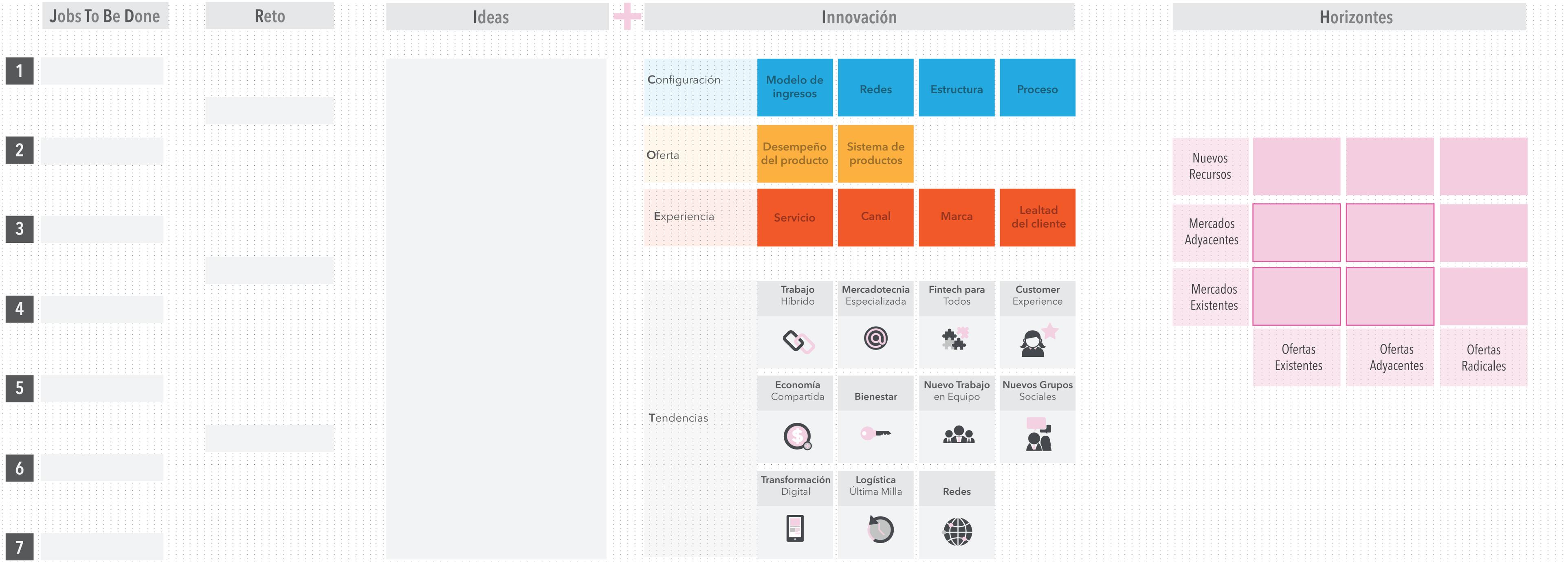
5 INVERSIÓN



6 IMPLEMENTACIÓN







CANVAS Estrategia de Innovación

FACTORES

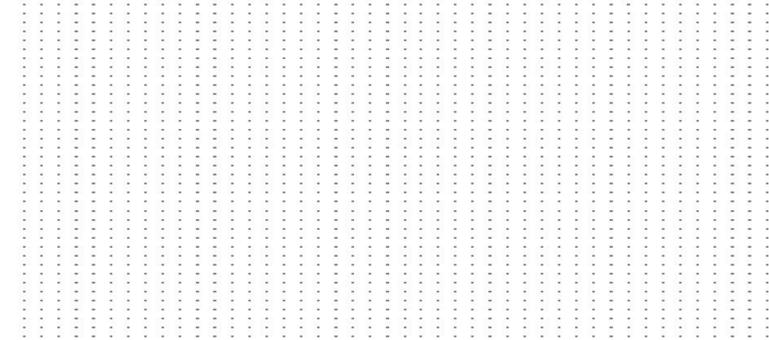
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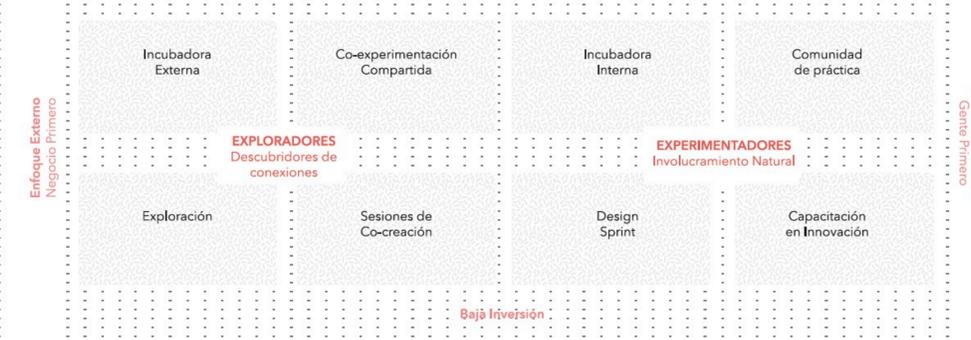
OPORTUNIDADES

ESTRATEGÍA DE LA EMPRESA
2020 - 2021

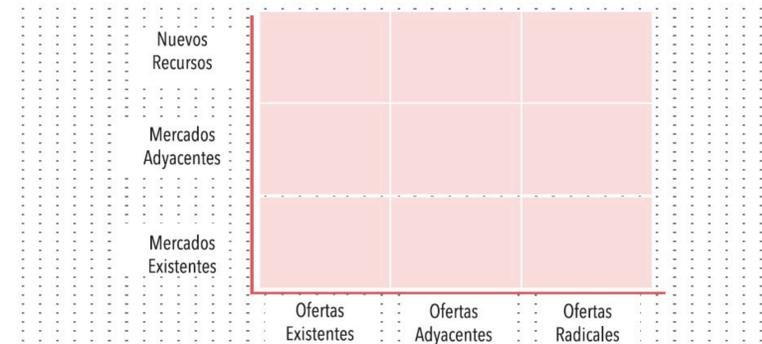
1 RESULTADOS - MÉTRICAS



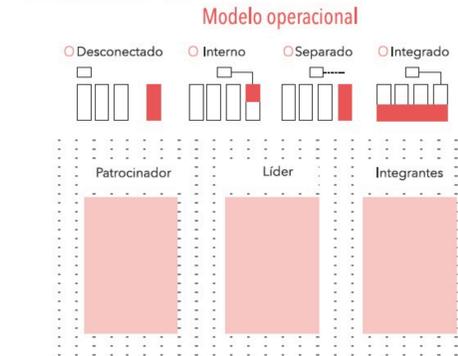
2 TIPOS DE ACTIVIDADES



3 HORIZONTES



4 EQUIPO



5 INVERSIÓN



6 IMPLEMENTACIÓN



A APROXIMACIÓN FINANCIERA

Fuentes de Ingresos		
Costos		
Ingreso Anual	Ganancia Anual	Punto de Equilibrio

C RIESGO e INCERTIDUMBRES

Externos	
Internos	

E IMPLEMENTACIÓN



B CAPACIDADES

Capacidades Existentes	
Nuevas Capacidades Requeridas	

D PRÓXIMOS PASOS

A APROXIMACIÓN FINANCIERA

Fuentes de Ingresos		
Costos		
Ingreso Anual	Ganancia Anual	Punto de Equilibrio

C RIESGO e INCERTIDUMBRES

Externos	
Internos	

E IMPLEMENTACIÓN



B CAPACIDADES

Capacidades Existentes	
Nuevas Capacidades Requeridas	

D PRÓXIMOS PASOS
